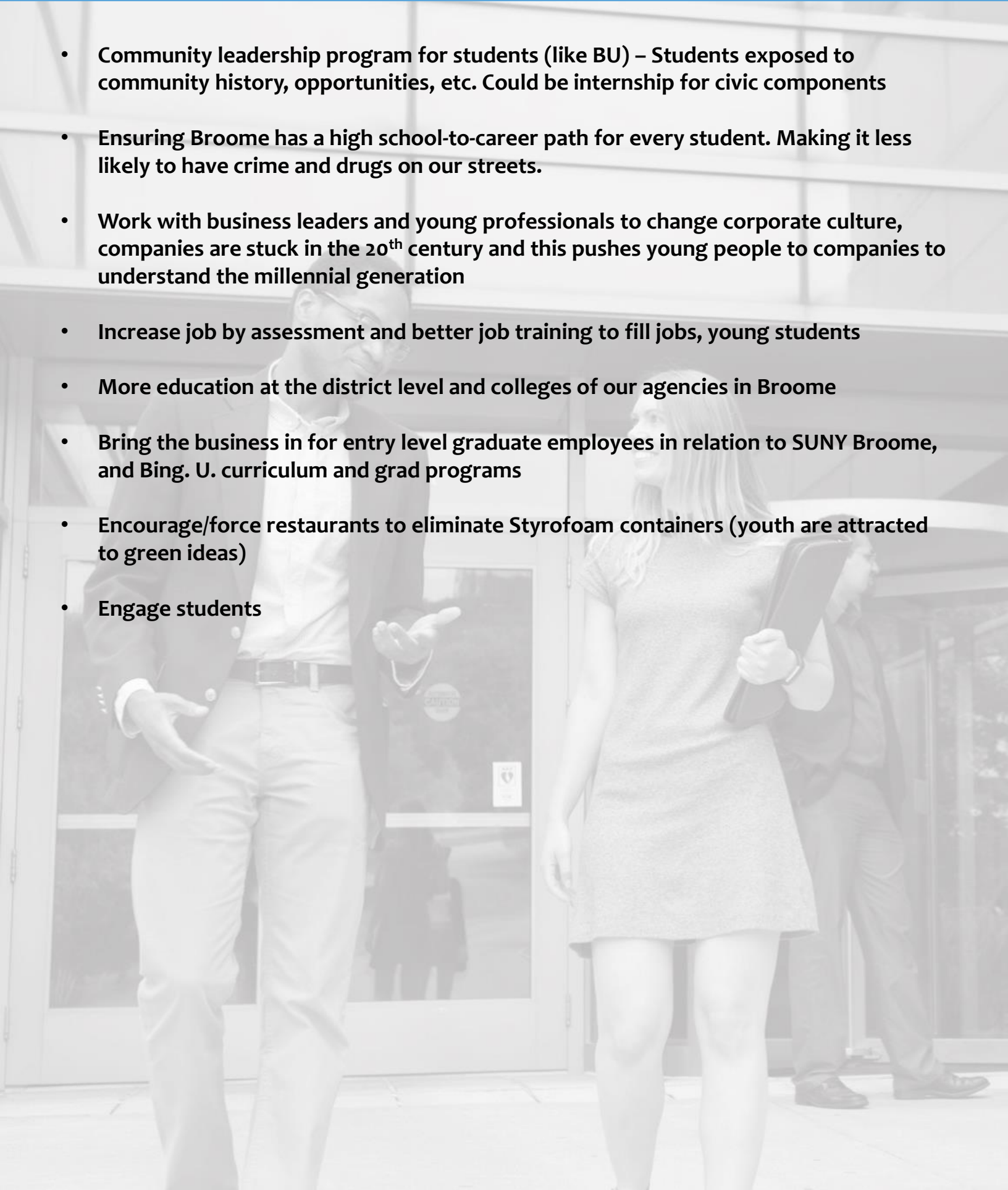


Make Broome County an Exciting Place to Live, Work, and Play

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- Market our affordability of real estate
 - Winterfest: turn our negative of snow into a positive
 - Grants to start festivals – make the area a tourist stop
 - Valley of Opportunity → Valleys of Spiritual Growth – Place to come, retire to experience true community and personal growth, align with senior education and healthcare
 - Improve more gateways to city and villages (east end of Court Street)
 - More walking, biking, running, hiking trails
 - More recreational places i.e. indoor waterpark or go-karts – brings in tax revenue, travelers will have a reason to spend money; no more parks, that's all this county has
 - Work with The Agency and the Chamber to convene an advisory committee of artists, musicians, and other creatives to generate ideas and projects
 - Recognize our rich grassroots, arts and music, partner with them to have concerts and other events at local parks
 - Better walkways and sidewalks (handicap)
 - Alcohol-free events
 - Sensitivity parks for kids and autistic groups
 - Publicize the idea of Broome County as a desirable, sustainable, inexpensive, natural area for retirees
 - Create and maintain affordable homeownership
 - Improve local media, information, etc.
 - Do better marketing such as at travel/visitor center promoting Broome County

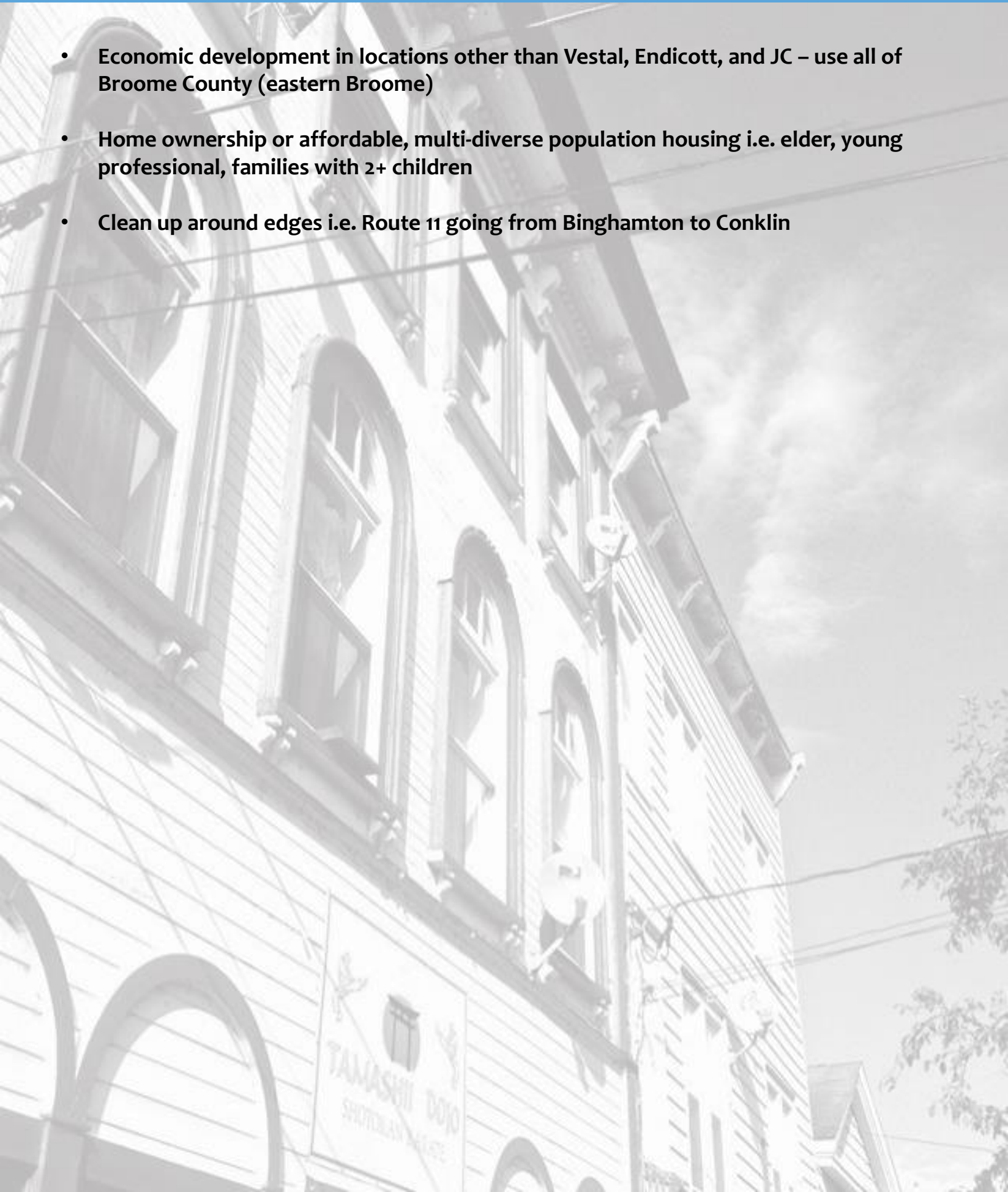
Engaging Our Students and Young Professionals

- **Community leadership program for students (like BU) – Students exposed to community history, opportunities, etc. Could be internship for civic components**
- **Ensuring Broome has a high school-to-career path for every student. Making it less likely to have crime and drugs on our streets.**
- **Work with business leaders and young professionals to change corporate culture, companies are stuck in the 20th century and this pushes young people to companies to understand the millennial generation**
- **Increase job by assessment and better job training to fill jobs, young students**
- **More education at the district level and colleges of our agencies in Broome**
- **Bring the business in for entry level graduate employees in relation to SUNY Broome, and Bing. U. curriculum and grad programs**
- **Encourage/force restaurants to eliminate Styrofoam containers (youth are attracted to green ideas)**
- **Engage students**

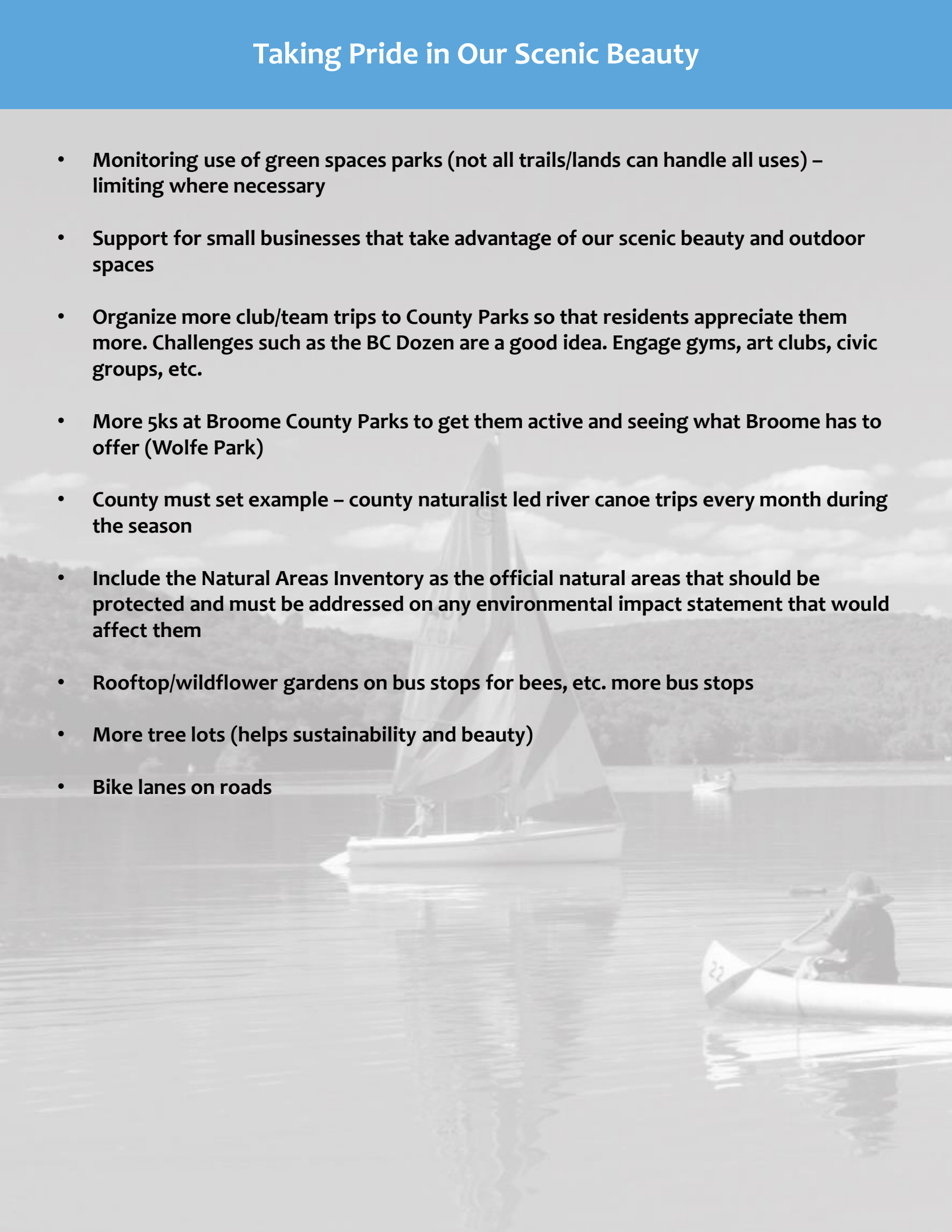


Taking Pride in Our Urban and Village Centers

- Economic development in locations other than Vestal, Endicott, and JC – use all of Broome County (eastern Broome)
- Home ownership or affordable, multi-diverse population housing i.e. elder, young professional, families with 2+ children
- Clean up around edges i.e. Route 11 going from Binghamton to Conklin



Taking Pride in Our Scenic Beauty

- **Monitoring use of green spaces parks (not all trails/lands can handle all uses) – limiting where necessary**
 - **Support for small businesses that take advantage of our scenic beauty and outdoor spaces**
 - **Organize more club/team trips to County Parks so that residents appreciate them more. Challenges such as the BC Dozen are a good idea. Engage gyms, art clubs, civic groups, etc.**
 - **More 5ks at Broome County Parks to get them active and seeing what Broome has to offer (Wolfe Park)**
 - **County must set example – county naturalist led river canoe trips every month during the season**
 - **Include the Natural Areas Inventory as the official natural areas that should be protected and must be addressed on any environmental impact statement that would affect them**
 - **Rooftop/wildflower gardens on bus stops for bees, etc. more bus stops**
 - **More tree lots (helps sustainability and beauty)**
 - **Bike lanes on roads**
- 
- A background image showing a serene lake scene. In the center, a sailboat with a large white sail is on the water. In the foreground, a person is paddling a white canoe. The water is calm, reflecting the sky and the boats. The background shows a line of trees and hills under a cloudy sky.

Investing in Our Legacy Sites

- **Make it easier to invest in improvements of Brownfields – too costly to approach sites to develop**
- **Innovative companies such as virtual gaming or laser tag/paintball or similar ideas can use such sites for their business**
- **Work with municipalities to provide streamlined and preferential permitting for projects that integrate clean energy measures on their site**
- **Information for visitors – now is Hodge podge i.e. better bulletin boards at library**

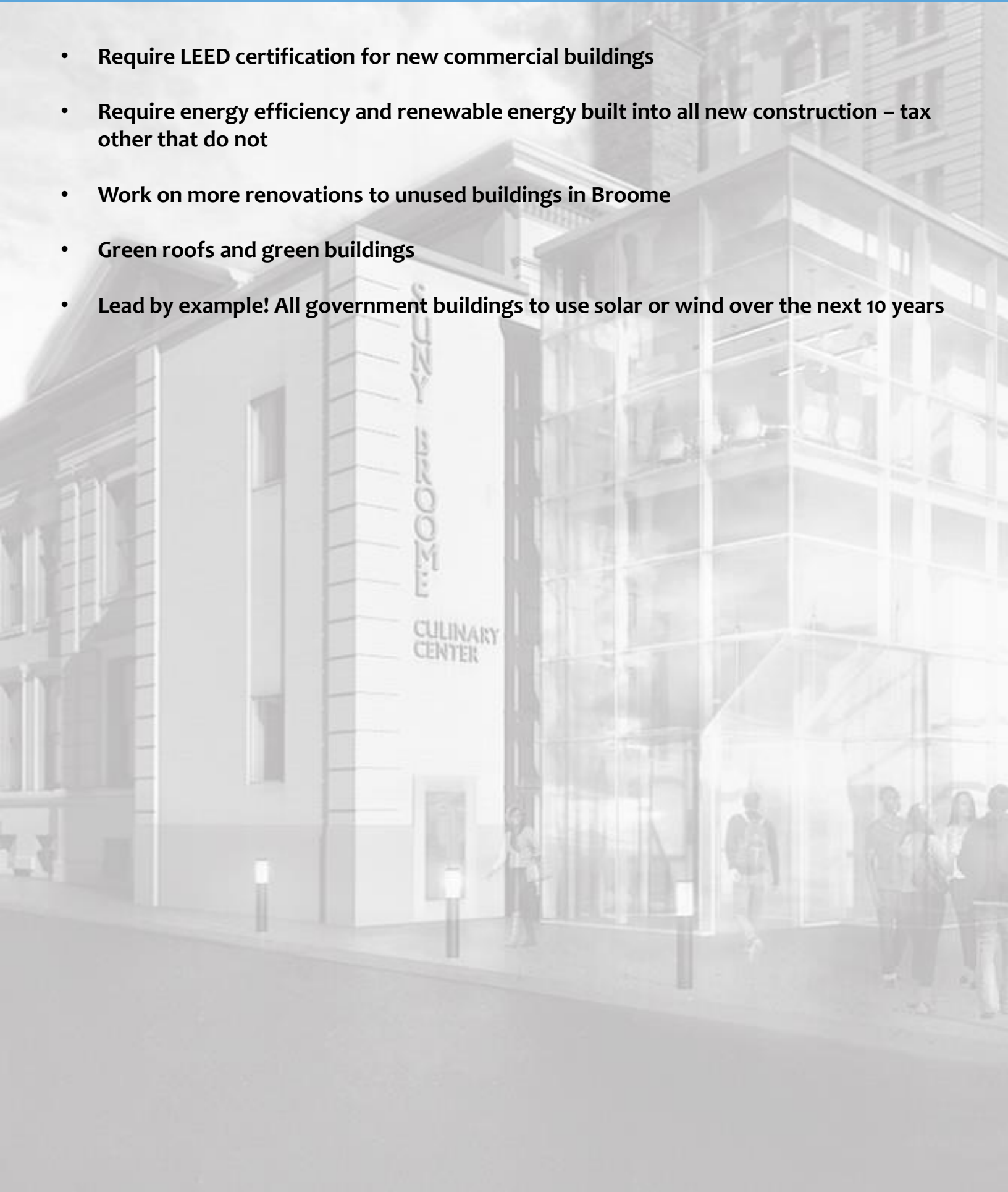


Making a Commitment to High Standards in Services

- Address safety and stability in housing for DSS recipients
- Rural water testing by Broome Health Department
- Wi-fi hotspots throughout county
- Communicating the services we have here, so people know
- Public transportation – inadequate support to visit late events i.e. LUMA, weekend events, art/opera, Forum
- Increased shuttle services for shopping, parks, etc.
- Resource recovery park
- Country water quality; assist in private well testing – provide information to owners and financial assistance
- Establish a center for reuse recycling of unwanted items. For example, if I move from a house to an apartment, how can I distribute for furniture, garden materials? The center would have a central list of where and how
- Make Uber and Lyft more known to seniors, more private companies, means more tax revenue and less reliance on city buses
- Apply for a NYS Shared Services grant that would pay for a feasibility study to create a county water/wastewater utility with authority, financial capability, and staff to better plan on a watershed basis, more uniform rates, greater transparency of costs, efficiency of scale, and better ability to attract qualified staff
- Job training center or awareness of better training

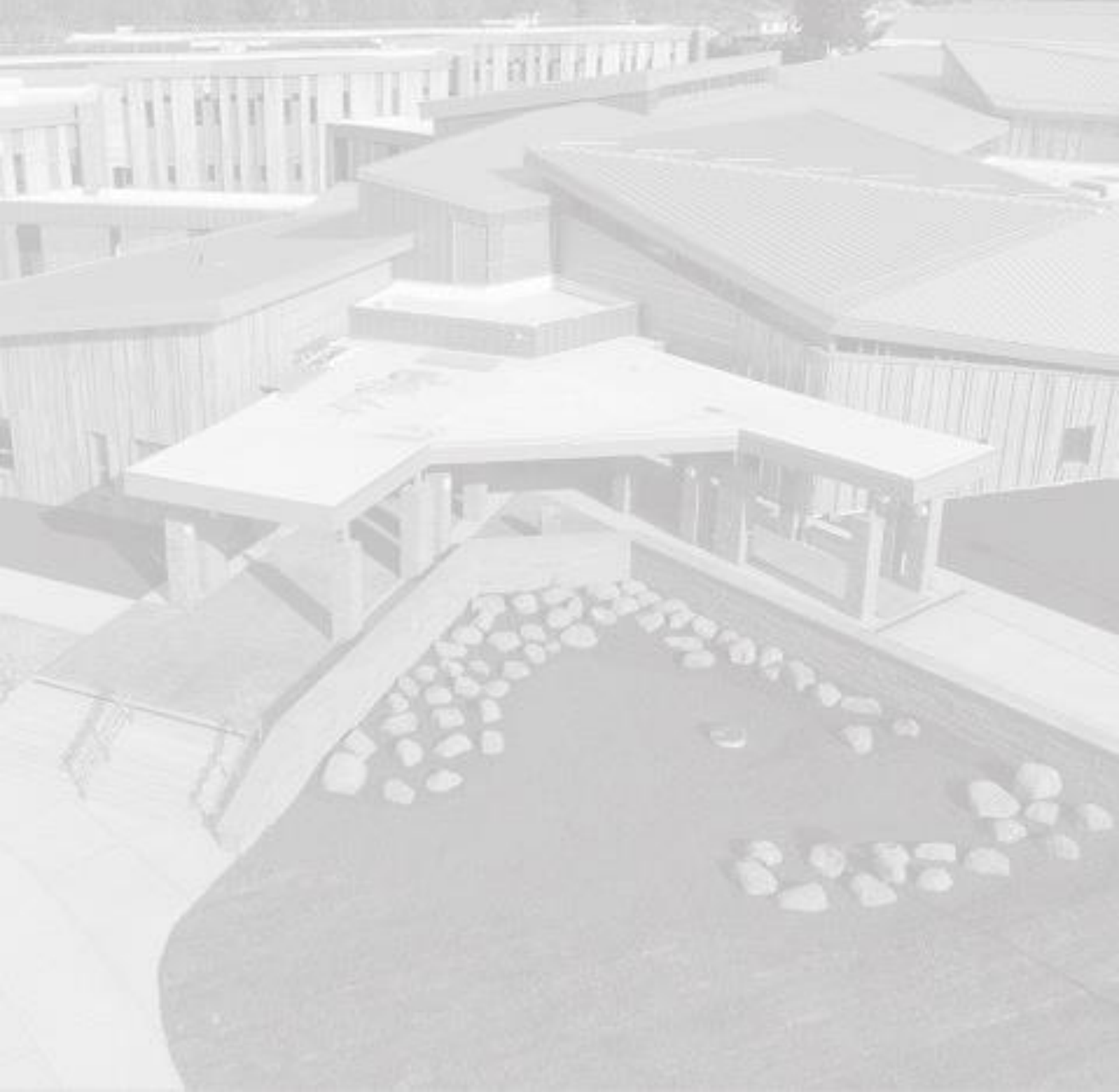
Making a Commitment to High Standards in Building Design and Renovation

- **Require LEED certification for new commercial buildings**
- **Require energy efficiency and renewable energy built into all new construction – tax other that do not**
- **Work on more renovations to unused buildings in Broome**
- **Green roofs and green buildings**
- **Lead by example! All government buildings to use solar or wind over the next 10 years**



Becoming More Resilient

- **Improve cell service in rural areas**
- **First-Aid and emergency preparedness should be taught at the high school level at all high schools in the county**
- **More trees, work on water runoff/floodplains/driveways standards**



Investing in Our Workforce, Entrepreneurship, and Innovation

- **Facilitate the creation of a private capital fund for business development and continuity**
- **Investment in funding trade's education**
- **Job training**



Other Great Ideas?

- **Investment in how we improve the way we handle wastewater discharge**
 - **Convention center – 80,000 sf or more**
 - **Make more bike lanes/paths, create events around increasing biking and bike safety**
 - **Google fiber (free internet for everyone)**
 - **Enforcing County and business vehicle idling limit rules**
 - **Work on outreach to low-income, seniors, minority populations**
 - **Bike boulevards and bike wave events**
 - **Laundry for senior citizens, residential pick-up and drop off**
 - **Local credit card**
 - **Solar and wind energy**
 - **At-cost childcare so parents can go out more**
 - **Underwater restaurant with aquarium**
- 
- An aerial, grayscale photograph of a city street scene. The image shows a multi-lane road with a wide crosswalk marked with white stripes. Several cars are parked in a lot on the right side of the street. In the background, there are buildings, trees, and utility poles. The overall scene is a typical urban environment.

Environmental Concerns

- **Country water septic systems**
- **Consider reorganizing wastewater plant under County management**
- **Endangered/threatened habitats**
- **More education of available resources i.e. recreational use of the river**
- **Not using enough green energy**
- **Addressing food deserts with local food and agriculture**
- **Wastewater pollution from BJCWWTP**
- **Economic development impacts**

Environmental Opportunities

- **Plan how WWTP can improve/increase capacity**
- **Complete more Climate Smart Community actions to achieve silver level**
- **Better communication of information – make it more interesting and continuous**
- **Provide assistance for local solar and wind regulations – municipalities & property owners**
- **Develop better recycling monitoring and identify locations for transfer stations**
- **More events in the parks**
- **Better management of organics in wastewater**
- **Resource Recovery Center like in Tompkins County**
- **More school education about recycling**
- **Assist employers with alternative energy education for LMI populations**
- **Make sure government and schools are leading by example i.e. improving their waste stream**
- **Develop public survey to determine gaps in knowledge**
- **Coordinate a regional wastewater authority**
- **Develop weatherization programs with a focus on rental properties**
- **Develop sunshine measurement and monitoring tool**
- **Better electronic recycling program for commercial businesses**
- **More EV charging stations**
- **Maximize benefits of industrial hemp growth and processing**