



Public Health
Prevent. Promote. Protect.

Annual Report

2020

Broome County
Health Department

Message from the Director

2020 has been an unprecedented year for public health. We began the year as we always do with our core public health functions – inspecting restaurants and hotels, sampling water, running STD, TB and Immunization clinics, helping moms and young children through Early Intervention, WIC and home visiting programs as well as working on our many chronic disease prevention grants.



By mid-March we knew this year would be like no other as we watched COVID-19 spread through other parts of the world, through New York and eventually here to Broome County. The pandemic had us working in roles we never had before, taking staff out of their current Health Department positions and training them in communicable disease control with case investigation and contact tracing. We set up a data team and collected as much information as we could to report back to the community. We collaborated and partnered with other county departments, municipalities, schools and healthcare providers.

We came together and showed how the power of partnerships allowed us to pool resources and fight COVID-19. The largest lesson I learned in 2020 is that the Broome County Health Department staff will truly step up and do anything it takes to protect our community. I can truly say through the endless hours of work, this staff continues to amaze me with their commitment to keeping our community safe. Through testing, tracing and eventually vaccinating COVID-19 will no longer be the focus of our work but we will take the lessons learned from 2020 and will be better public health professionals for them.

Sincerely, *Rebecca Kaufman*

Special Acknowledgements

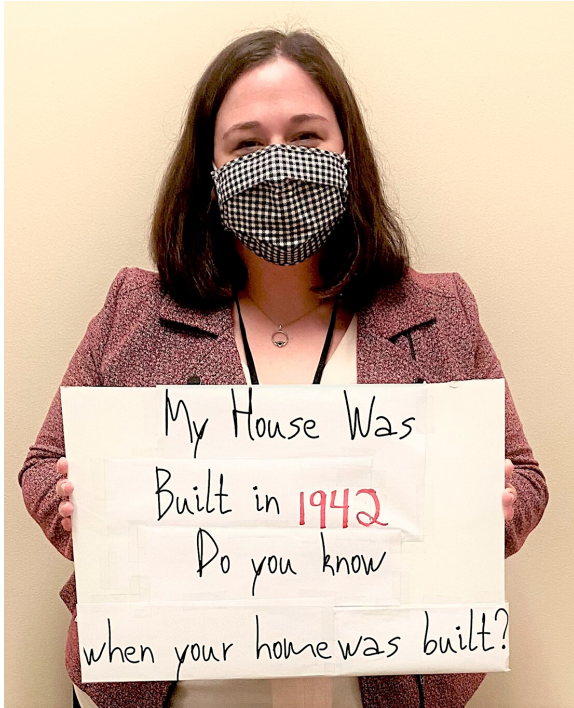
Health and Human Services Committee

Jason E. Shaw
Matthew J. Hilderbrant
Mary A. Kaminsky
Kim A. Myers
Cindy L. O'Brien
Susan V. Ryan

Health Advisory Board

Dr. Niru Anne
Kay Boland
Dr. David Carter
Jeff Davis
Wayne Mitteer
Dr. Richard Moose
Cindy O'Brien
John Spencer
Dr. Ann Tang

Programs & Services



My House Was
Built in 1942
Do you know
when your home was built?

Campgrounds & Children's Camps Inspections
Cancer Services
Cancer Prevention in Action
Child Fatality Review Team
Child Find
Children with Special Healthcare Needs
Chronic Disease Interventions
Clinic Services for STDs, Immunizations
& Tuberculosis
Communicable Disease Control
Early Intervention
Food Service
Healthy Families Broome
Healthy Neighborhoods
HIV Counseling and Testing

Immunization Action Plan
Indoor Air Quality
Lead Poisoning Prevention
Mobile Home Parks
Public Health Emergency Preparedness
Preschool Special Education
Opioid Prevention
Rabies Control
Swimming Pools & Bathing Beaches
Temporary Residences
Tobacco Free Broome & Tioga
Traffic Safety & Injury Control
Wastewater Treatment
Water Supplies
Welcome Baby Outreach
Women, Infants & Children



Public Health in Action



14,704
WIC Visits



119
TB Clinic
Visits



42
Lead Risk
Assessments



449
HIV Tests



540
Welcome
Baby Calls



663
Animal Bite
Investigations



489
Immunizations
Given



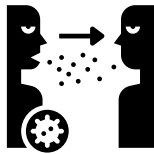
469
Food Service
Inspections



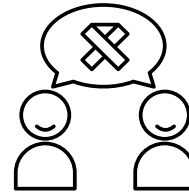
405
Early Intervention
Referrals



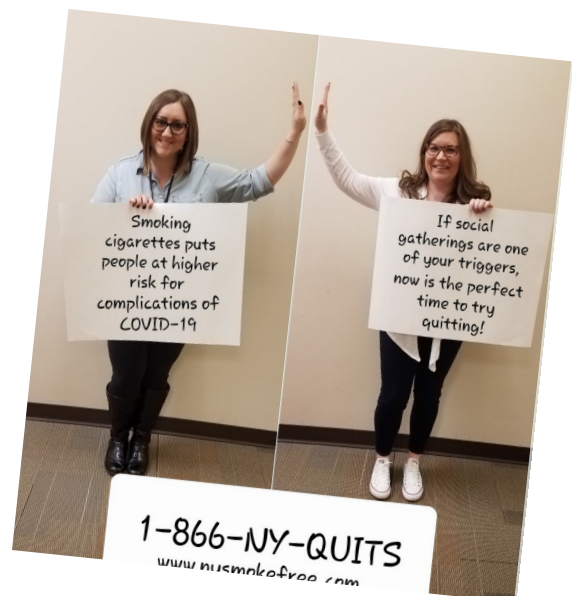
52
Water Supplies
Tested



9,066
Disease
Investigations



575
Cancer Screening
Referrals





Serving Our Community During a Pandemic

As we all know, 2020 has been a year like no other. While the majority of our efforts were directed to COVID-19 activities, we still managed to protect and promote our community's health in various ways. Here are just a few ways we served the community this year!

2020 Highlights

- Received designation as a Red Cross Heart Association Site.
- In partnership with the Broome County Adult Immunization Coalition, promoted the flu vaccine through use of billboards and radio media.
- Our Traffic Safety Program worked with the City of Binghamton Parks and Recreation Director to obtain head measurements of all participants and provided each child with a new bike helmet as well as educational information about proper helmet fitting, NYS laws and how to be a safe biker.
- Tobacco Free Broome and Tioga assisted in passing multiple policies this year including: Tobacco Retail Environment Policy in the Village of Endicott, Smoke Free Public Housing Policies, and Tobacco Free Parks policy in the Village of Candor.
- Participated in Vaping 101 Parent's Night at local school district.
- Shifted from our regular public health roles into COVID-19 case investigators and contact tracers which meant a lot of juggling and prioritization!



COVID-19 in Broome County... 2020 a Year to Remember (?)

COVID-19 2020 Timeline

WHO announces
mysterious
Coronavirus
related to
Pneumonia

January 9th, 2020

US Airports
begin
Coronavirus
Screenings

January 20th, 2020

1st
COVID-19
case in the
U.S.

January 21st, 2020

Broome County
receives first
positive COVID
Case

March 18th, 2020

First death of a
Broome County
resident due to
COVID-19

March 19th, 2020

Broome County
surpasses 1000
total cases of
COVID-19

July 30th, 2020

Broome County
surpasses 500
cases of
COVID-19

May 22nd, 2020

Broome County
distributes 68,000
masks to the
community

April 24th-25th, 2020

Broome
County
Surpasses 100
cases

April 7th, 2020

Governor Cuomo
adopts NYS on
Pause policy, closing
all nonessential
businesses

March 21st, 2020

Broome
County's
rapid testing
site opens

October 5th, 2020

Broome
County
Surpasses
5,000 cases

November 23rd, 2020

COVID-19 Pfizer
Vaccine gets
emergency use
authorization

December 11th, 2020

First COVID-19
Vaccine given in
New York State

December 14th, 2020

COVID-19
Moderna Vaccine
gets emergency
use authorization

December 18th, 2020

COVID-19 2020 Numbers

8,337 total COVID-19 cases

54% of cases were female   **46%** male

18-24 year-olds represented 17% of all cases

37% of deaths were among 80-89 year-olds
yet they accounted for only **5%** cases

COVID-19 Testing

Access to COVID-19 testing has been a key factor in controlling the spread of the virus. Identifying infectious individuals and requiring all close contacts to quarantine is our key defense.

In early September a cluster of cases was identified in a small geographical area. To stop the spread, mass testing was needed. Thus, the Mobile Testing Site was born. In partnership with Broome County Transit, Emergency Services and New York State Department of Health we organized a testing site capable of serving several hundred people a week.

**Broome County Mobile Testing Site has
conducted **10,002** tests!**



In the Field During a Pandemic

It is not uncommon for us to be out in the community doing various field work. Most days are filled with site visits including restaurant inspections, water supply monitoring, lead remediation and more.

Never did we imagine how a pandemic would transform how we would protect the health of the community. Instead of ensuring food safety we insured food security of those in quarantine. Plus, we:

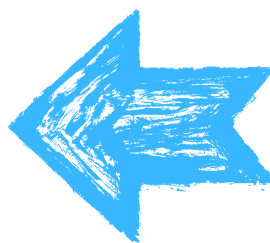
- Checked on the well-being of community members sick with COVID-19
- Picked-up medications
- Delivered thermometers
- Made sure our homeless had a place to quarantine and more!

We took precautions to protect our health but above all we worked to protect the health of the community by helping people during their isolation and quarantine times.

**“Our field work is nonstop.
Making sure families have enough
food to eat while they are on
quarantine is a daily need.”**

**Jaime Welch,
Senior Public Health Sanitarian**

Scan to learn
more
about our
Environmental
Health Services





Serving Our Families During a Pandemic

Our Women, Infants and Children (WIC) program provides various services to support the health of our participants. Increasing access to nutritious

foods, education about a healthy diet, breastfeeding support and linking women to needed services are just some of the ways we promote the health of the community.

"During the COVID-19 pandemic, in addition to a breast-feeding and nutritional focus, we see an increase in non-nutritional referrals such as mental health, day care, housing assistance and parenting. It is refreshing to know we are no longer considered 'just a nutrition/formula program'."

**Tenisha Rivers-Hill,
Peer Counselor Coordinator**

When the pandemic started, we had to quickly identify how we can safely deliver services to our families. We did this by:

- Providing all WIC services over the phone
- At least twice a month, conducted infant feeding classes via Zoom
- Providing phone appointments that are convenient to the participant-early morning, evening and Saturday appointments
- Providing drive up services to obtain WIC cards, breast pumps and supplies



**Scan to learn more
about our WIC Services**



Serving Our Children with Special Health Care Needs During a Pandemic

2020 has been a year to shine for our staff!

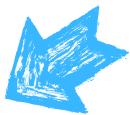
Not only have they adapted to providing services in a new way but they have also been assisting with the COVID-19 response by doing contact calls, case investigations, and more!



To meet the special health care needs of our families during a pandemic, we had to explore new ways to stay connected in a safe but also effective way.

To do this:

- Our Early Intervention Service Coordinators conduct family meetings via phone or video call
- Our Preschool Special Education Program Coordinator attends school meetings via phone or video call
- Staff has adapted to a hybrid schedule of working remotely from home and in-person at the office
- Some service providers are working with families through teletherapy



Scan to learn more
about our services



Child Find Program

118 Referrals

222 Unduplicated children

Children and Youth with Special Health Needs Program

22 Referrals

89 Unduplicated children

Early Intervention Program

405 Referrals

815 Unduplicated children

Preschool Special Education Program

348 Referrals

1,011 Unduplicated children



Hellos & Goodbyes

~Welcome~

Chantel Ayuso
Maggie Barlow
Jessica Emmond
Alyssa Eveland
Stacy McCabe
Sue Medina
Dan Treadwell
Leslie Wade
Margo Zodikoff

~Best Wishes~

Chelsea Bennett
Kathy Cerny
Sharon Fischer
Luis Midence
Mary Monopoli
Diane O'Hora
Farah Sainclair - Enriquez
Abigail Sisson
Mayell Veech
Pam Vitali

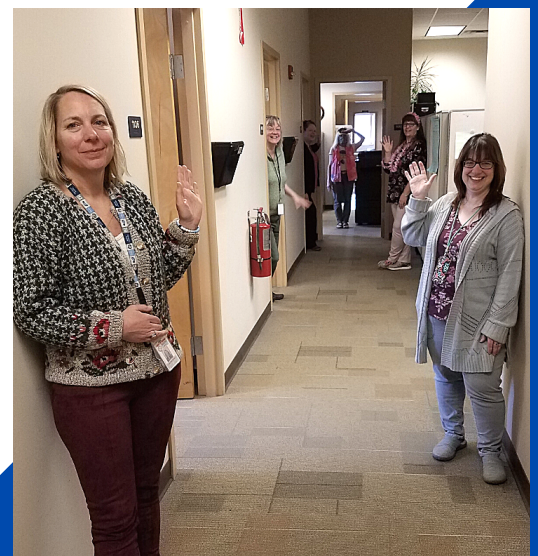
2020 Staff

Peggy Almy
Bonnie Ayers
Chantel Ayuso
Maggie Barlow
Michael Bender
Chelsie Bennett
Susan Blythe
Irene Brewer
Ronald Brink
Brianna Callahan
Kathy Cerny
Kristin Canjura
Aimee Chalusant
Leon Clement
Carrie Colgan
Trina Cooney
Rebecca Cronk
Kathy Czebiniak
Patricia Davies
Valerie Davis
Jennina Doolittle
Peggy Duffy
Renee Dutcher
Jessica Emmond
Christopher Errante
Alyssa Eveland
Catherine Fedor
Michelle Figuerado
Sharon Fischer
Kamaram Fisher
Kimberly Flanagan

Brandalyn Foster
Stephanie Fuller
Leslie Gale-Cseledy
Kristin Galusha
Deborah Gregory
Peter Haff
Rachael Hamlin
Creig Hebdon
Virginia Hill
Benjamin Holden
Marian Hollander
Allison Holleran
Christina Holmes
Carrie Horton
Jessica Hust
Mark Jasinski
Yvonne Johnston
Colleen Kachmar
Rebecca Kaufman
Laura Kelly
Marissa Knapp
Andin Kovarik-Roeber
Matthew Laine
Justin Lewis
Kathleen Marsh
Roberta May
Stacy McCabe
Mary McFadden
Katherine McManus
Susan Medina
Alana Mihok

Luis Midence
Linda Mohr
Mary Monopoli
Noreen Murphy-Windingland
Christine Muss
Diane O'Hora
Heather Ousterout
Donna Page
Carol Peeling
Victoria Perkins
Joshua Phelps
Cindy Picciano
Svetlana Rauzin
Chelsea Reome-Nedlik
Nadine Riese
Tenisha Rivers-Hills
Dr. Christopher Ryan
Farah Sainclair-Enriquez
Mark Schuster
Kevin Sedor
Katelyn Shear
Abigail Sisson
Mark Shuba
Elizabeth Smalt
Blenda Smith
Evelyn Smith
Pamela Spak
David Spicer
Laura Staffa
Charlene Starchok
Patricia Stevens

Melissa Sutherland
Timothy Swan
Christopher Taft
Daniel Treadwell
Mayell Veech
Pamela Vitali
Leslie Wade
Sarah Walker
Deanna Walsh
Jaime Welch
Megan Westcott
Dr. Daniel Young
Marianne Yourdon
Margo Zodikoff



Broome County Health Department

Our mission is to work with the community to preserve, promote and protect the public health and quality of life of all Broome County residents.



Scan for our website!
Don't forget to follow us on Facebook

