

ECONOMIC DEVELOPMENT, EDUCATION & CULTURE COMMITTEE MEETING MINUTES
September 12, 2017

The Economic Development, Education & Culture Committee of the Broome County Legislature met on Tuesday, September 12, 2017 in the Legislative Conference Room, Sixth Floor, Edwin L. Crawford County Office Building, Binghamton, New York.

Members Present: M. Sopchak (Chair), C. O'Brien, J. Shaw, M. Kaminsky, M. Whalen (voting representative for R. Weslar)

Members Absent: None

Others Present: A. Martin, R. O'Donnell, Legislature; J. Garnar, K. McManus, County Exec's Office; J. Knebel, S. Kane, OMB; S. Liu, OET; F. Evangelisti, Planning; J. Hess, B. O'Bryan, Convention & Visitors Bureau

The Economic Development, Education & Culture Committee meeting was called to order by the Chairman at 4:38 PM. Mr. Whalen made a motion to move the agenda, seconded by Mrs. O'Brien.

The Committee took the following action with regard to the matters before it:

#3 [RESOLUTION AUTHORIZING PERSONNEL CHANGE REQUEST FOR THE OFFICE OF EMPLOYMENT AND TRAINING](#)

Carried. Ayes-5, Nays-0

#4 [RESOLUTION AUTHORIZING AMENDMENT TO THE AGREEMENT WITH BROOME-TIOGA BOCES FOR SERVICES RELATED TO THE OFFICE OF EMPLOYMENT AND TRAINING'S WIOA YOUTH PROGRAM GRANT FOR 2017-2018](#)

Carried. Ayes-5, Nays-0

#5 [RESOLUTION CONFIRMING APPOINTMENT TO MEMBERSHIP ON THE BROOME TIOGA WORKFORCE BOARD](#)

Carried. Ayes-5, Nays-0

#47 [RESOLUTION AUTHORIZING AN AGREEMENT WITH CORNELL COOPERATIVE EXTENSION OF BROOME COUNTY FOR SERVICES RELATED TO THE OFFICE OF EMPLOYMENT AND TRAINING'S WIOA YOUTH PROGRAM GRANT FOR 2017-2018](#)

Carried. Ayes-5, Nays-0

#48 [RESOLUTION AUTHORIZING AN AGREEMENT WITH THE CITY OF BINGHAMTON FOR FUNDING FROM THE MARKETING AND ECONOMIC DEVELOPMENT ALLOCATION OF THE OCCUPANCY TAX FOR 2017](#)

Carried. Ayes-5, Nays-0

#49 [RESOLUTION AUTHORIZING AN AGREEMENT WITH THE GREATER BINGHAMTON CONVENTION & VISITORS BUREAU FOR FUNDING FROM THE MARKETING AND ECONOMIC DEVELOPMENT ALLOCATION OF THE OCCUPANCY TAX FOR 2018](#)

Carried. Ayes-5, Nays-0

#52 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT ADMINISTRATION PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2016-2018

Carried. Ayes-5, Nays-0

#53 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT DISLOCATED WORKER PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2016-2018

Carried. Ayes-5, Nays-0

Following the Resolutions, Director of the Greater Binghamton Convention and Visitors Bureau, Judi Hess, updated the Committee on the economic impact of tourism in Broome County (handout attached).

There being no further business to come before the Committee at this time, a motion to adjourn was made by Mrs. Kaminsky, seconded by Mr. Shaw. The meeting adjourned at 4:58 PM.



Tourism's Economic Impact: Broome County

- ❖ Tourism Economics report for 2016 as commissioned by NYS.
- ❖ Tourism in Central New York is a \$2.2 billion industry, supporting 35,609 jobs.

Tourism Economics, headquartered in Philadelphia, is an Oxford Economics company dedicated to providing high value, robust, and relevant analyses of the tourism sector that reflects the dynamics of local and global economies.

By combining quantitative methods with industry knowledge, Tourism Economics designs custom market strategies, project feasibility analysis, tourism forecasting models, tourism policy analysis, and economic impact studies.

2016 Traveler Spend '000s

Lodging	Recreation	F&B	Retail & Svc Stations	Transport	Second Homes	Total
\$80,742	\$7,237	\$105,553	\$53,116	\$31,966	\$8,642	\$287,256

Traveler Spend '000's

2014	2015	2016	2016/2015 %
\$ 285,888	\$ 284,331	\$ 287,256	1.00%

State Taxes, \$

2014	2015	2016	2016/2015 %
\$ 15,606,136	\$ 15,768,081	\$ 16,027,536	1.60%

Local Taxes, \$

2014	2015	2016	2016/2015 %
\$ 19,120,248	\$ 19,193,338	\$ 19,428,597	1.20%

2016 Tourism Labor Income, '000

Direct	Total (Direct, Indir., Induced)	Share (Direct)	Share (Total)
\$ 90,096	\$ 149,816	25%	4.20%

2016 Tourism Generated Taxes

Local Taxes	State Taxes	Total	Region Share	Tax Savings per household
\$19,428,597	\$ 16,027,536	35,456,133	13.30%	\$442