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- Impress USA breaks ground in Conklin, NY for \$30 million metal manufacturing facility. Empire State Development and state Office of Community Renewal earmark \$1.5 million for the project to expand Broome County's manufacturing base. The company, a global market leader in the consumer metal packaging industry, will initially invest approximately \$30 million to build the manufacturing plant, which will cover 91,000 square feet and ultimately employ approximately 75 people - *September 2009*
- For the 13th consecutive year, Binghamton University ranked among the nation's top universities, according to the 2009 edition of "America's Best Colleges" by U.S. News & World Report. BU is ranked 37th among public universities and colleges throughout the United States. The college ranked 34th in 2008 and 37th in 2007. Among all public and private universities, BU ranked 80th in 2009. Last year, it ranked 77th, and in 2007 it ranked 82nd - *August 2009*
- Greater Binghamton ranks #4 in Business Week's listing of the Strongest U.S. Housing Markets. Within these markets, home values are still appreciating, if only modestly - *August 2009*
- BU was one of fifteen universities in the United States to garner a perfect score in the Manhattan-based education service company's 2010 Green Rating Honor Roll - *July 2009*
- BU landed on the "Fiske Guide to College" list of Best Buy Schools for 2010 due to its global perspective, academic excellence and attractive price tag - *July 2009*
- Owego Wins #1 Spot as America's Coolest Small Town by a contest held by Budget Travel Magazine. Competition was tight, with the village beating Rockland, Maine, by about 1,000 votes. Owego won because of its "picture-postcard" look, old architecture and "really fierce local pride." Owego was one of 22 finalists competing for the honor - *April 2009*
- Mrs. T's, the famous frozen pierogies producer from Pennsylvania once again named Binghamton the premier pierogy city, above competition from Buffalo, Lancaster, N.Y., Clifton, N.J., and Whiting, Ind. Binghamton also won the award in November of 2007. The city prevailed in the nationwide contest, which garnered more than 60,000 online votes, inspired a far-reaching campaign and even an endorsement by U.S. Sen. Hillary Clinton, D-N.Y - *November 2008*
- The Farmers Insurance Group has ranked Greater Binghamton among the most secure cities in the country. We are ranked the 11th-most secure metropolitan area with populations between 150,000 and 500,000 - *September 2008*
- A recent ranking compiled by Forbes magazine recognizing "Top Public Colleges for Getting Rich" places Binghamton University graduates among the nation's top earners. The ranking is based on a recent study compiled by PayScale.com <<http://www.payscale.com/>> that looks at earnings of alumni from public colleges around the country. Graduates of Binghamton University finished 11th on the list of public colleges with a median salary of \$96,900 - *August 2008*
- Vestal and Binghamton high schools are again on the list of America's top high schools as compiled by Newsweek magazine. Binghamton High is ranked 509th this year, while Vestal High is ranked 845 out of nearly 1,400 schools listed. They represent the top 5 percent of all U.S. high schools in meeting the criteria - *May 2008*



Community Profile

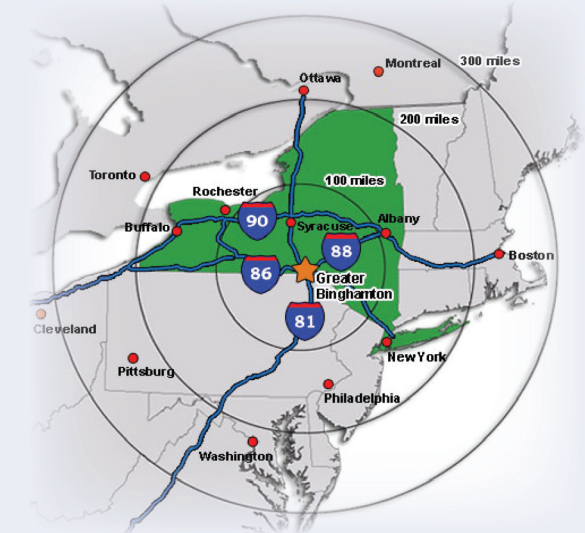
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Greater Binghamton is located in the Southern Tier region of upstate New York. Strategically positioned at the intersection of three Interstate highways (I-81, I-88, and future I-86), Greater Binghamton is within a half-day drive of New York, Philadelphia, Toronto, Boston and many other major cities. Greater Binghamton is ideally situated for your business, workforce, and lifestyle.

The richest market in the World lies within a 750-mile radius. Inside this region is one-half of the United States and Canada's:

- Population
- Personal Income
- Wholesale and Retail Trade
- Skilled Workers
- All Business Establishments

Greater Binghamton Population
248,422 (U.S. Census 2005 estimate)



The following table shows selected cities and their distance from Binghamton, according to the American Automobile Association.

Albany.....137	Boston.....304
Buffalo.....223	NYC.....177
Rochester...160	Syracuse....75

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In Partnership with
Broome County Economic Development
Broome County Executive Barbara J. Fiala

Binghamton is a haven for high technology. We rank along with San Jose, Cambridge, and Austin as one of the strongest areas for innovation in the country. We have company clusters in aerospace, software, advanced manufacturing, communications, simulation, distribution and services.

Crime Rate

Greater Binghamton is one of the safest places to live and do business in New York State, the Northeast and Nation.

MSA's	Total Violent Crimes Reported	Violent Crime Rate per 100,000 Population	Population (2008 Est.)
Columbia, SC	5,443	747.5	728,119
Colorado Springs, CO	2,910	470.5	618,723
Fort Meyers Cape Coral, FL	2,834	468.8	604,488
Asheville, NC	1,154	284.0	409,862
Mobile, AL	1,912	477.6	405,797
Binghamton, NY	582	236.9	245,658

Source: U.S. Dept. of Justice: FBI 2008

Performing Arts

- Anderson Center for the Arts
- Binghamton Philharmonic
- Binghamton Summer Music Festival
- Broadway Theater League
- Broome Community College Little Theater
- Cider Mill Playhouse
- Endicott Performing Arts Center
- Forum Theater
- KNOW Theatre
- Tri-Cities Opera

Medical Facilities

- Lourdes Hospital
 - 277 beds
 - Regional Cancer Center
- United Health Services Hospitals:
 - Wilson Memorial Hospital
 - 296 beds
 - Binghamton General Hospital
 - 215 beds
 - Cardiac Care
 - Brain & Spinal Cord Surgery
 - Neonatal Intensive Care

Dick's Sporting Goods which started right here in Greater Binghamton is the sponsor of the annual PGA Champions Tour event held at the En Joie Golf Course. The tournament premiered in July of 2007. The Dick's Sporting Goods Open will take place again at En Joie in 2010.

Here are the top 10 creative regions with a population between 250,000 and 500,000 people, according to Richard Florida's creativity index. The second number is the community's creativity in comparison to all metro areas in America

Community	National
1. Madison, WI	20
2. Des Moines, IA	27
3. Santa Barbara, CA	28
4. Melbourne, FL	29
5. Boise City, ID	30
6. Huntsville, AL	40
7. Lansing- East Lansing, MI	54
8. Binghamton, NY	59
9. Lexington, KY	63
10. New London-Norwich CT, RI	64

Source: *The Rise of the Creative Class*

Average Wage by Industry

Construction	\$46,764
Educational Services	\$22,279
Finance and Insurance	\$53,011
Health Care & Social Assistance	\$38,118
Hospitals	\$40,897
Legal Occupations	\$86,280
Manufacturing	\$54,593
Professional/Technical Services	\$44,535
Transportation & Warehousing	\$35,941
Utilities	\$80,293

Source: N.Y.S. Dept. of Labor: 2008 Average

Kiplinger's Personal Finance Magazine - 2009 ranked Binghamton University one of the best values for both in-state and out-of-state students. BU ranked first when considering the best value for out-of-state students and seventh in the nation considering in-state tuition only.

Sports

Annual Events:

- AMA National Moto-Cross Championship
- Binghamton Mets Baseball (Double A)
- Binghamton Senators Hockey (AHL)
- Chris Thater Memorial Races (Cycling)
- Dick's Sporting Goods Open
- Stop-DWI Holiday Basketball Classic
- USTA Challenger Tennis

Country Home has ranked the Binghamton metropolitan area in the ninth spot among the Top 10 "Best Green Places" in the United States- April 2007. The survey rated 379 metropolitan areas based on air and watershed quality, mass transit use, power use and number of organic producers and farmers' markets.

Housing

	2006	2007	2008
Annual Median Sales Price	\$94,900	\$108,500	\$110,000
Number of Homes Sold	1823	1606	1374

Source: New York State Association of Realtors

The City of Binghamton has been designated a 2007 and 2008 Tree City USA by the National Arbor Day Foundation (NADF). The award "recognizes communities that have proven their commitment to an effective, ongoing community forestry program" that is marked by "renewal and improvement." This is the first time the City has received the award in more than 20 years.

Major Employers

Employer	Employees	Product and Service Clusters
Lockheed Martin Systems Integration - Home to the Marine One Helicopter	4,000	Avionics, command control, communications, electro-magnetic systems, airborne processors, CIM and federal systems integration
United Health Services	3,300	Health care services
Binghamton University	2,300	Higher education
Lourdes Hospital	2,300	Health care services
Endicott Interconnect Technologies	1,800	World class supplier of electronic interconnect solutions and electro/mechanical equipment.
BAE Systems Controls	1,550	Produces control systems for aerospace and transportation industry
IBM Corporation	1,200	Hardware and software development, business and engineering services delivery, procurement, accounting and payroll functions, and one of the largest, most advanced IT reuse and recycling operations in the world.
New York State Electric & Gas	800	Electric power and natural gas services
Maines Paper & Food Service	1,200	Frozen, refrigerated, canned, dry & fresh food products, restaurant supplies & equipment, etc.
Sanmina	540	Complex printed circuit boards, as well as complete system integration
Frito Lay	540	Snack food producer
Universal Instruments Corporation	300	Electronic circuit assembly

Utilities

- **Electric**
New York State Electric & Gas
- **Gas**
New York State Electric & Gas
- **Sewage Municipal**
- **Telephone**
Verizon, Time Warner Telecom

Employment Trends

Binghamton MSA

	August 2009	August 2008	Net Change
Civilian Labor Force	124,000	124,800	- .64%
Employed	113,800	118,000	- 3.56%
Unemployed	10,200	6,700	+ 52.24%
Unemployment Rate	8.2%	5.4%	+ 2.8%

Source: New York State Department of Labor

Education

Primary Schools: Greater Binghamton is home to 21 public school districts - kindergarten through 12th grade.

Catholic Schools: There are 5 elementary Catholic schools and 1 high school.

12 Major Colleges within 75 miles including:

- Binghamton University
- Broome Community College
- Cornell University
- Davis College
- Ithaca College
- SUNY Cortland
- Syracuse University

10 Great Affordable Places to Retire to:

1. Binghamton, NY
2. Chattanooga, Tenn.
3. Cocoa, Fla.
4. Eau Claire, Wis.
5. Montgomery, Ala.
6. Omaha, Neb.
7. Pittsburgh, Penn.
8. Roswell, NM
9. San Antonio, Tex.
10. South Bend, Ind.

Airport Service

The airlines currently serving the Greater Binghamton area include Northwest Airlinck, United Express and US Airways Express. From these airlines, non-stop service is available to Detroit, Washington D.C. and Philadelphia, respectively.

Source: www.binghamtonairport.com

Transportation

• **Highway**
Interstate 81, Interstate 88 and NYS Route 17 (future I-86)

• **Rail**
Norfolk Southern, Canadian Pacific, CSX and New York, Southern & Western (NYS&W)

• **Air**
US Airways, United Express and Northwest Airlinck