



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

155 Lt. Van Winkle Drive, Binghamton, NY 13905

For Immediate Release:

November 17, 2023

Contact Emmanuel Priest

607-778-2437

emmanuel.priest@broomecountyny.gov

BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' at Broome County Sheriff's Office Raises Thousands for Local Families Battling Cancer

(TOWN OF DICKINSON) In its first year, the Pink Patch Project at Broome County Sheriff's Office helped raise thousands for local families fighting cancer.

On Friday, Pink Patch Project Organizer Officer Jennifer McPeek, along with Sheriff Akshar, Undersheriff Davis, Law Enforcement and Corrections Union representatives and members of the Broome County Sheriff's Office presented a \$4,500 donation to the Community Foundation and the Tina Fund toward helping local families fighting cancer.

The Pink Patch Project is a national campaign bringing law enforcement and the community together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community. This year, Officer McPeek proposed bringing the project to Broome County.

"My mother is a breast cancer survivor, so is my sister-in-law," McPeek said. "It's an issue that effects so many families across our community, so I wanted to do something special to help local families who are fighting this terrible disease. The response and support from the community and our team here at the Broome County Sheriff's Office has been wonderful. We are already looking forward to next year."

Throughout October, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions sported pink badges and patches and helped raise funds for local families battling cancer. Community members also lent their support to the Project by visiting the online store to purchase a t-shirt, sweatshirt, patch, or other items.

All proceeds go to the Tina Fund, a local organization that supports local families fighting breast cancer by assisting with groceries, childcare or other expenses related to the fight against cancer. This year, the Broome County Sheriff's Office family raised over \$4,500 through

General Information:
(607) 778-1911

Fiscal:
(607) 778-2928

Garnishees:
(607) 778-2926

Civil:
(607) 778-2145

Identification:
(607) 778-2924

Records:
(607) 778-2166

contributions and sales of patches, badges and other custom merchandise.

The Pink Patch Project brings law enforcement and the community coming together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community.

“We are incredibly proud of Officer McPeck for coming to us with this idea, organizing the effort and seeing it all the way through to fruition, said Sheriff Fred Akshar. “We’re just as grateful for the men and women of the BCSO Family as well as our community members for coming together and supporting such an important cause.”

###

General Information:
(607) 778-1911

Fiscal:
(607) 778-2928

Garnishees:
(607)778-2926

Civil:
(607)778-2145

Identification:
(607)778-2924

Records:
(607)778-2166