



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

155 Lt. Van Winkle Drive, Binghamton, NY 13905

For Immediate Release:

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Contact Emmanuel Priest

607-778-2437

emmanuel.priest@broomecountyny.gov

BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' at Broome County Sheriff's Office Raises Funds and Awareness for Breast Cancer Awareness Month

(TOWN OF DICKINSON) Broome County Sheriff's Corrections Officers and Deputies are going pink during Breast Cancer Awareness Month and inviting the public to join.

Corrections Officer Jennifer McPeek has been helping several members of her family fight breast cancer for nearly 20 years. Now, she's recruited the Broome County Sheriff's Office to help join the fight with the Pink Patch Project.

"My mother is a breast cancer survivor, so is my sister-in-law," McPeek said. "It's an issue that effects so many families across our community, so I wanted to do something special to help local families who are fighting this terrible disease. The response and support from the community and our team here at the Broome County Sheriff's Office has been wonderful."

The Pink Patch Project brings law enforcement and the community coming together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community.

Throughout October, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions will be sporting pink badges and patches and helping raise funds for local families battling cancer. Community members are urged to join us and lend their support to the Project by visiting the online store to purchase a t-shirt, sweatshirt, patch, or other item.

All proceeds go to the Tina Fund, a local organization that supports local families fighting breast cancer by assisting with groceries, childcare or other expenses related to the fight against cancer. To date, McPeek has raised nearly \$4,000 through contributions and sales of patches, badges and other custom merchandise.

General Information:
(607) 778-1911

Fiscal:
(607) 778-2928

Garnishees:
(607) 778-2926

Civil:
(607) 778-2145

Identification:
(607) 778-2924

Records:
(607) 778-2166

If you'd like to join us and lend your support, please visit the online store here:

<https://bcsheriffpinkpatchproject.itemorder.com/shop/home/>

The store is only open for a few weeks this year, so get your patch or sweater today.

“We’re so proud of Officer McPeek for coming to us with this idea, organizing the effort and seeing it all the way through to fruition, said Sheriff Fred Akshar. “The men and women of the Broome County Sheriff’s Office are proud to bring the Pink Patch Project to our community to help raise funds for local families battling cancer, and we’re encouraging the public to join us for an important cause that truly effects all of us.”

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PINK PATCH PROJECT

Join our Broome County Sheriff's Office Team in Helping Local Families Fight Cancer

WHAT IS THE PINK PATCH PROJECT?

The Pink Patch Project is an innovative public awareness campaign designed to bring attention to the fight against breast cancer and to support breast cancer research organizations in combating this devastating disease. Public safety agencies world-wide have partnered together to combat breast cancer through the Pink Patch Project.



OUR GOAL

The Broome County Sheriff's Office is selling patches and other items in the community, raising money to donate to The Tina Fund, a local organization supporting breast cancer patients and families.

PINK BADGE

Each participating Officer from the Broome County Sheriff's Office will adorn a special order Pink Powder Coated Badge for the month of October "Breast Cancer Awareness Month" in support of Breast Cancer Survivors and in memory of those lost to Breast Cancer.



**SCAN THIS QR CODE TO VISIT
THE ONLINE STORE TO DONATE TODAY!**

DONATION

The Broome County Sheriff's Office is offering a specially designed 2023 BCSO Pink Patch for a \$10 donation.

For more information, please contact Officer Jennifer McPeck (607) 778-1192

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